**Structured Interview**

Hello,

I am a student in BSc (Honors) Degree in Computer Science at Griffith College Limerick. For my Final Year Research & Development project I am creating an Android mobile application as a local artisans’ marketplace platform, which would not only empower craftsmen to connect with the public and sell their products, but as well would help them establish better social interactions with other craft-makers and increase arts and crafts cultural awareness in the local community and globally.

I would highly appreciate it if you can spare some minutes of your time to answer the questions in this Interview. This would help me develop a better mobile application.

Q1. Please state your Name and Surname

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q2. Are you a self-employed craftsman/artisan/artist?

* Yes (please, skip to Q5)
* No (please, answer first Q3 and Q4)

Q3. If you have answered “No” to Q2, please, state the name of the organisation you work for.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q4. If you have answered “No” to Q2, please, state the position you have at this organisation.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q5. What category of arts and crafts products are you creating? (Please, select **all** that applies.)

* Jewellery
* Home Decorations
* Paintings
* Sculptures
* Pottery
* Furniture
* Clothes
* Other

Q5A. If you have selected option “Other” as an answer to Q5, please specify:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q6. Do you sell your own arts & crafts products?

* Yes
* Not yet but am planning to in the future.
* No

Q7. In your opinion, is selling completely *offline* an effective method today?

* Yes
* Maybe
* No

Q8. What method(s) do you use to advertise your arts & crafts products?

(Please, select **all** that applies.)

* Newspaper Adverts
* Own Website
* Social Media
* Online Blog
* Online marketplace
* Mobile application (please, answer Q8A (if necessary) and Q8B next, then skip to Q9)
* Close people’ recommendations/word-of-mouth
* Offline events
* Other

Q8A. If you have selected option “Other” as an answer to Q8, please specify:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q8B. If you have selected options “*Own Website*”, “*Social Media*”, “*Online Blog*”, “*Mobile application*”, please provide the name/URL link.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q8C. If you **have not** selected options “*Own Website*”, “*Social Media*”, “*Online Blog*”, “*Mobile application*”, as an answer to Q8, do you know of any ***online application,*** used as a platform to sell arts & crafts, like your own products?

* Yes
* No

Q8D. If you have answered “*Yes”* to Q8C above, please provide the name/URL link, of such an application.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q9. Would you be interested in using a specially designed mobile application that can bring together on **one platform** as an *online marketplace,* local artists/craftsmen/artisans (like yourself) in Limerick from one side, and customers from the public, from the other side?

* Yes.
* Maybe.
* No (Thanks for your participation! You may now proceed to the *Interview’s* *End*.)

Q10. If you have answered “*Yes*” or “*Maybe*” to Q9 above, what features / functionalities would you like to have in such an application? (Please, select **all** that applies.)

**Features:**

* Good interface design
* Easy navigation
* Security of personal information
* Safe and secure financial transactions
* Other

**Functionalities:**

* *Offline* registration (to prevent online personification)
* Secure Login with *re-set password* option.
* Artisan Profile Creation, Product Listing and Updates.
* Order Management (View List of submitted Customer Orders, Send Notification of Order Acceptance/Rejection (in case of Order Acceptance – send Invoice for Payment to the Customer), View Notification of Customer’s Invoice Payment)
* Promotional and Marketing tools
* View Feedback & Ratings from Customers for Products and Services obtained.
* Artisan Community Forum
* Other

Q10A. If you have selected option “Other” as an answer for Features/Functionalities to Q10 above, please specify:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q11. In your opinion, could such a mobile application increase your customer base and the sales of your crafted products?

* Yes
* No
* Maybe

Q12. If you have answered “Yes” or “Maybe” to Q11, would you consider such an application to be your primary *trading* platform (*online marketplace*) for your arts & crafts products?

* Yes
* No
* Maybe

Q13. Would you recommend such a mobile application to your friends/other artists/craftsmen/artisans to use?

* Yes.
* No.
* Maybe.

Thanks for your time! This is the *Interview’s End*, and you may now *submit* your answers.